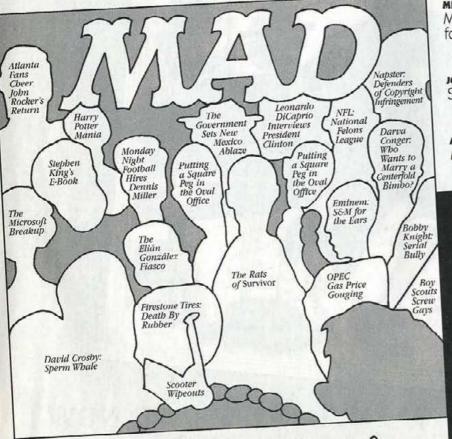


DEPARTMENTS

Random Samplin	gs of Reader Mail4
BYTE CHRISTMAS DEPA	ARTMENT:
Technology Carols	s For the Holiday Season



MAD's Parental Etique for Kids' Sporting Ever	tte Guide
JOKE AND DAGGER DEPART. Spy Vs. Spy	ALL CONTRACTOR OF THE PARTY OF
ANGSTER'S PARADISE DEPA	

THE MAD 20

Our Third Annual Review of the 20 Dumbest People, Events and Things of the Year!

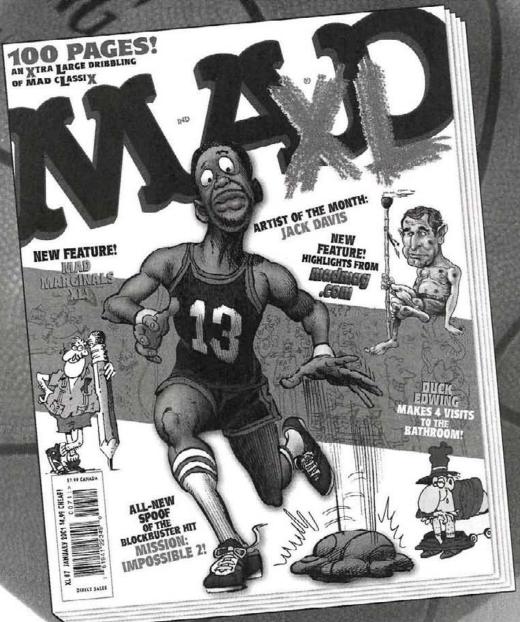
IN FULL COLOR!
PAGE 17





GEELING A BOT BRANKER

PUMP UP YOUR SPIRITS WITH...



AND PICK UP A COPY TODAY
YOU'LL HAVE A BALL!



1996 Texas Governor Bush Proposes Plan to Execute Every Man, Woman and Child in the State

1991	UPSY	THIS MONTH IN HISTORY					
Secret Documents Found Revealing Gap	JANUARY SUN MON TUES WED THURS PRI						BAT
Clothing Sizes Based		1	2	3	4	5	6
on Measurements —— of Monkeys	7	8	9	10	11	12	13
	14	15	16	17	18	19	20
1948	21	22	23	24	25	26	27

28 29 30 31

Largest Snowfall -

48

Ever Goes Unrecorded

Because All Witnesses Are Buried Alive 1982 12-Year Old RuPaul Denied Admittance Into Boy Scouts of America

1986 \
Special "Director's Cut" of Zapruder Film Debuts



MORE DEPARTMENTS

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> FRONT COVER ARTIST: JAMES BENNETT BACK COVER ARTIST: SCOTT BRICHER BACK COVER WRITER: ARIE KAPLAN

> > "A shepherd with no flock falls asleep counting creditors!"





nowever, unless they are accom-panied by a self-addressed, stamped envelope! MAD doesn't read faxed submissions! TAT'S ALL, FOLKS!

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To: MAD, Dept. 401, 1700
To: MAD, Dept. 401, 1700
To: MAD welcomes reader
submissions. Manuscripts will not
be returned or acknowledged,
however, unless they are accompanied by a self-addressed.

In issue #397, your artist, John Caldwell, decorated two of the serial killers with tattoos on pages 16 and 17 ("Legitimate Gripes of Your Average Serial Killer"). What's John got against tattoos? Does tattoo equal killer? Hell no! Lay off the stereotyping, Johnny!

R. Hamilton, Carrollton, TX

Ham Sandwich - Your observations of Caldwell are way off base. In fact, John's first wife Zelda worked for many years as the Tattooed Lady in the Tip Top Traveling Carny and Freak Show. Theirs was a love only a few have known. Tragically, Zelda's career was cut short after she gave birth to triplets (Zelda Jr., Zeke and Brad). As is frequently the case when a woman has a multiple birth, Zelda's resulting sags, stretch marks and drooping made many of her tattoos indecipherable, and she was fired from the carny. Sadly, since it was the tattoos that first attracted Caldwell to Zelda, he quickly filed for divorce. We are happy to report the triplets are doing well and all have followed in their mother's footsteps working the carny life as a bearded lady, a snake charmer and a geek, respectively. Hey roo, thanks for writing! -Ed.

STORM AFFRONT

Your article on The Perfect Storm ("The Perfect Snore" MAD #398) caught my eye. You're right, it was a perfect snore, but those were real men out there and they have real families, something I'm sure you never think about. Those men died at sea and you make fun of them? You should not ridicule and disgrace their families like that.

Jesse Smith, Wheeling, WV

Jesse James - You are absolutely dead on in your criticism. And it's with our sincere hope that the families of the late George Clooney, Marky Mark and all the rest of the B-list actors who went down with the boat accept our apologies and condolences at this, their time of grief. -Ed.



that you received in issue #393. Sareen Pearl said that "'N Sync actually have talent." I laugh at the thought. Reasons that crap like 5ive, 'N Sync and 98° etc. is crap: Their meaningless lyrics, their computer refined voices, their computer refined dancing and their general up themselves attitude.

Paul Silson, Queensland, Australia Big Paulie — Yeah, maybe, but you're from freakin' Australia! 'Nuff said! G'day, clod! -Ed.

MAD MUMBLINGS @madmag.com

I am by no means advocating the narcotic intake of goldfish - GoodBick...Why do my legs taste like chicken? - Nasty...Help mel I was sitting at my computer when my cocker spaniel Cleo exploded. Does anyone know how to put her back together, or have blueprints or something? - Solarblitz... No I am not a magic potato, but I am a spectacular squash. HOWmidryng...Never stand less than 3.6 feet away from an angry goat! - GirlThang.

MAD CELEBRITY SNAPS

I was attending a benefit in New York City recently and I ran into Uncle Junior himself, actor Dominic Chianese of HBO's The Sopranos. He was a great guy, warm, gracious and pleasant. I didn't turn my back on him. Check out Dominic's right trigger finger, Along with his thumb it's holding the magazine and I'm glad it's not holding

a loaded gun! Jeffrey Jay Edelman, Long Island, NY

Your photo is a hit! We happily put out a contract on your three-year

subscription in memory of Big Pussy and Hyman Roth! Congrats, Jeff!

Dominic Chianese and Jeffrey Jay Edelman

Max's mam MaryBeth and Steve Van Zandt Meanwhile, Max Zichelil of South Orange, NJ gets a three-year subscription for this double hit of Sopranos cast members Steve Van Zandt (Silvio) and Robert Iler (Anthony Jr.), though to be honest, we would have preferred a photo of the lovely Meadowl Fa Fal



Max's mom MaryBoth and Robert Her



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14 YEARS AGO IN MAD











MAD #260 January 1986

MOON RIBBER

In "The Intimidator LX 2000 Owner's Manuel" (MAD #398), one of the driver and passenger safety suggestions is to make sure that children ride in the rear seat and wear a lap/shoulder belt. One of the children is clearly unbuckled and pressing his bare butt against the window. I'm a firm believer in mooning while driving, but let's keep our story straight, people!

Jim Dewey, Claridon, OH

Jungle Jim — Good eye! We didn't notice the "crack" in the window. We promise to have it fixed before we reprint the article in a future MAD XL, a Workman Page-A-Day calendar, "The Best of 2000" book, The MAD World of Timothy Shamey Compendium, MAD Color Classics and in the updated Totally MAD CD Rom collection. Thanks for writing, butthead! -Ed.



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the usual gang of idiots

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It's that wonderful time of year again! You know, when you max out your credit cards and receive crappy gifts that you can never ever use! But fear not! It's also the time of year when MAD takes beloved Christmas songs and basically destroys them by taking away everything spiritual, warm and uplifting about them! So, warm up your vocal cords and sing out loud these...

TECHNOLOGY CAROLS FOR HE HOliday Jeason



SEE THE GAMES

Sung to the tune of "Deck the Halls"

See the games the kids are playing!

Fa la la la la — la la la la!

"Monster Ranchers" hot for slaying!

Fa la la la la — la la la!

Ogres raging for no reason!

Fa la la — la la la la

Brighten-ing the Yuletide season!

Fa la la la la | la la!

"Tenchu 2" is highly rated!
Fa la la la la — la la la la!
Blood and gore are animated!
Fa la la la la — la la la!
What a boon to edu-cation!
Fa la la — la la la!
If you like assassi-nation!
Fa la la la la — la la la!

"Dragon Valor's" big on killing!
Fa la la la la — la la la la!
What a treat when guts are spilling!
Fa la la la la — la la la!
When their scaly limbs you sever —
Fa la la — la la la!
Joy and gladness reign forever!
Fa la la la la — la la!

Hail Nintendo and PlayStation!

Fa la la la la — la la la la!

Let us praise decapi-tation!

Fa la la la la — la la la!

When dark warlords you are blasting —

Fa la la — la la la — la la!

Peace on Earth is everlasting!

Fa la la la la — la la!

O DETEK AND AMERITRADE

("O Little Town of Bethlehem")

O Datek and Ameritrade,
We love you, heaven knows;
It's really swell
To buy and sell
Just like those Wall Street pros;
We love your low com-mis-sions,
Of that there is no doubt;
We'd gladly stay
And trade each day,
Except we're now wiped out.



NAPSTER'S HERE-

Sung to the tune of ("Santa Claus is Coming to Town")

When lacking the eash
To buy a CD,
Just give a quick click
And get it for free—
Napster's here—
start load-ing it down!

Whatever you like,
From country to rock,
From Dylan to rap,
From Britney to Bach —
Napster's here —
start load-ing it down!

The groups are in a tizzy;
Metallica is pissed;
The record firms are shook up bad 'Cause in time they won't exist!

So writers may scream
And singers may roar
The ethics don't count
As long as you score
Napster's here
start loading it down!

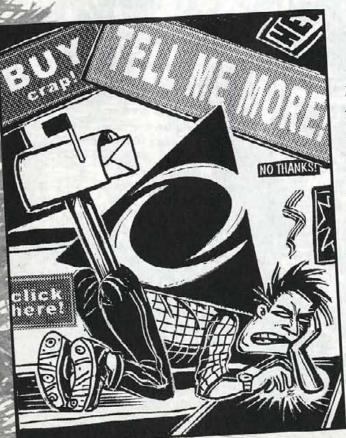
CELL PHONES RING

Sung to the tune of "Hark! The Herald Angels Sing"

Aargh! The blasted cell phones ri-ng!
Peace and quiet shatter-ing;
Day and night they pierce the air-r,
Till the ring-ing we can't bear;
More and more we've come to hate them;
Wish we could oblit-er-ate them;
See those mourners gather-ing,
Hoping they'll hear no cell phone ring;
Aargh! We'll hear them rant and rave—
One's going off—inside the grave.

Aargh! The wretched cell phones ri-ng!
Heedless drivers chatter-ing;
See that caller try to swer-ve,
Barrel-ing around a curve;
Oops! A Jag he just impacted;
Guess he got a bit distracted;
See him pray that he'll survive,
Crushed to a pulp and half alive;
He's the all-time jerk of jerks—
Hey, but good news, the phone still works!





SA-D-LN

(Sung to the tune of)
"Silver Bells"

Pop-up ads there, by the scads there,
All the thousands you've seen —
You're online with the "Number One" server;
Tech support there, falling short there,
While you stare at the screen —
And from desktop to desktop you'll hear
A-O-L...A-O-L!
Tried to log on...lines were busy;
A-O-L...A-O-L!
Once more you've wrecked my whole day.

Logging on-yay! Then you're gone-hey!
Once again without fail—
You've been bumped by the "Number One" server
Or you're stuck there while some schmuck there
Hollers out, "You've got mail!"
And you know that those sleaze bags don't care
A-O-L...A-O-L!
It's pissed-off time in the country;

A-O-L...A-O-L!
Please disconnect me today!



VIRUS FRIGHT

(Sung to the tune of)
"Silent Night"

Vi-rus Fright —
Here at my site —
Feel...the...fear,
Day...and...night;
Sneak attacks from those
hackers re-viled;
Hard drives crippled and
systems de-filed;
Pray these lunatics cease
Pray these lunatics cease!

ON eBRY

Sung to the tune of "The Twelve Days of Christmas"

On my twelfth day on eBay my winning bid got me Twelve MAD Mags sucking Eleven bagpipes rotting Ten golf clubs warping Nine beer steins leaking Eight slinkys rusting Seven jock straps reeking Six mooseheads shredding Five yo-yo strings Four Star Trek mugs Three pet rocks Two Elvis lamps and a street guide to Al...bany!



You hear about it every day. A soccer dad goes berserk and chokes a soccer coach because he feels "his kid isn't getting enough playing time." Meanwhile, a little league dad shoots a little league ump for "a bad call at the plate." Escalating petty arguments, riots in the stands, lawsuits and counter lawsuits. If any of this sounds like something your folks are capable of, then be sure to show them...

Parental Guide

SPORTING



THE REFEREE IS A DISCIPLE
OF THE PRINCE OF DARKNESS!!
HE MUST BE DISPENSED WITH!!

It is entirely appropriate to use visual alds when attempting to turn a group of bored parents into a bloodthirsty mob.



While bottles and D-cell batteries are frequently the projectiles of choice, a well-tossed roll of quarters has proven again and again to be the most effective tool to get your point across to a game official.





Etiquette



parent always remembers to share with others his cooler full of Gatorade and vodka.



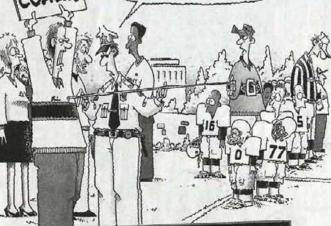
intermissions as the perfect opportunity to key the vehicles of "Honor Students on Board" dweebs.

DAMN! OUR BEST HITTER WETS HIS PANTS SLIDING INTO SECOND AND GETS SENT HOME ... SO I'M OUT TWENTY BUCKS!



Always keep in mind that Little Leaguers are young and innocent children doing their level best to compete against their peers. Bet accordingly.

OKAY, THAT'S TWENTY ONE FEET NINE INCHES SORRY TO BOTHER YOU, PAL!



Always remember, a knowledge of playing field dimensions comes in handy when factoring in restraining order distance limits.

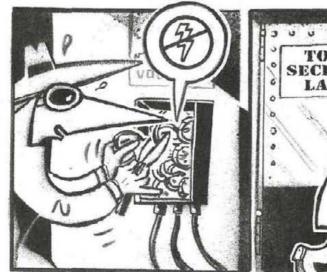
IT'S OUR BOY'S FIRST MULTIPLE STITCH INDUCING IO MINUTE MAJOR GAME MISCONDUCT!

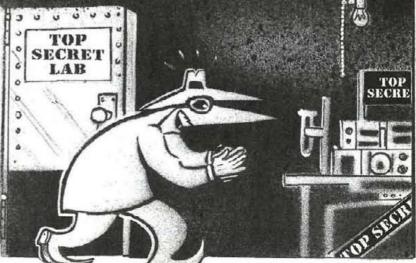


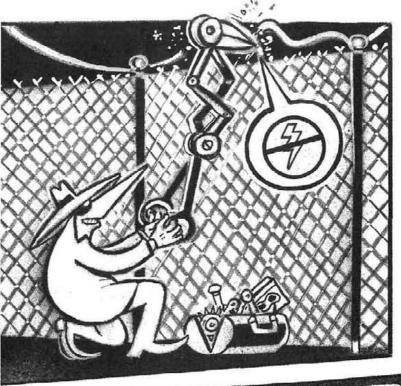
show emotions at his child's accomplishments.



INFRARED





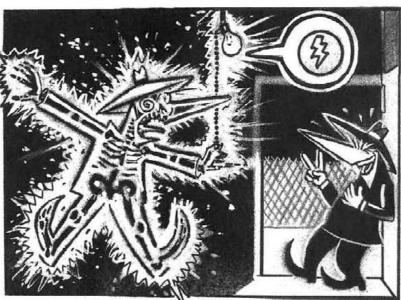














Nothing can bind a boy and his granddad better than a weekend away together. Then again, maybe not! Hold onto your rod for this family outing!

Monrage





MONROE, HONEY,
WANT TO COME WITH
MOMMY TO HER LAMAZE
CLAGGE WE'RE PRACTICING
DILATING! MOMMY CAN
GHOW YOU A TRICK
GHE LEARNED IN
GINGAPORE!











HOT DAMN!
THOUGHT YOU'D NEVER ASK!
I JUST HAPPENED TO BRING
ALONG SOME SKIN MAGAZINES
FROM WHEN I WAS A BOY!







and... CISHING TRIP ARTIST BILLWAY WITH ANTHONY BARBIERI







FIRST THINGS FIRST -- WHEN MEN FISH, THEY DRINK. MADE THIS STUFF MYSELF SOME YEARS AGO.



WHY LOOKIT
YOU! GUCKIN' IT UP
LIKE A BARROOM WHORE!
CAREFUL, THAT STUFF
TURNED OLD MURPHY HALF
BLIND! HA! YOU GHOULDA
SEEN THAT GUY WITH HIG
RIFLE THE NEXT

WOWSERS!



TH THE GUN, MURPH. ONE A' YOU BASTARDS TOUCH ME AGAIN! COME ON, TRY IT!



GULP! OKAY, YOU'RE FEELING ALL RIGHT? SO, WHAT DO YOU WANT TO KNOW ABOUT BEING A MAN?



BOY!

IT'S CALLED

"FISHING," NOT

"CATCHING"! ALL RIGHT,
YOU WANT FISH, REACH
INTO THE BOTTOM OF
THAT TACKLE BOX



DYNAMITE?!



I'M A
LITTLE WOOZY TO BE
HANDLING EXPLOSIVES,
BUT I GUESS IT'S
OKAY!





KNICKS SWAP PATRICK EWING FOR LUC LONGLEY / STREISAND RETIRES AGAIN / THE

O LESBIANS AND A BEAKER OF SPERM / ROSEANNE THE RATS OF SURVIVOR / PRESIDENTIAL CANDIDATE PAT

PRICE GOUGING RETURNS / DIANA ROSS AND THE FAUX-SUPREMES FAILED REUNION TOUR / BATTLEFIELD EARTH / JOHN ROCKER RETURNS TO A STANDING OVATION OF PRESIDENTIAL CANDIDATE JOHN MCCAIN / HARRY POTTER AND THE MASS HYSTERIA

/ PUFF DADDY, J<mark>ENNIFER</mark> LOPEZ AND THE SMOKING GUN / HILLARY VS. LAZIO (THE

MILLIONAIRE CENTERFOLD BIMBO / TIME WARNER CABLE PULLS THE PLUG ON ABC /

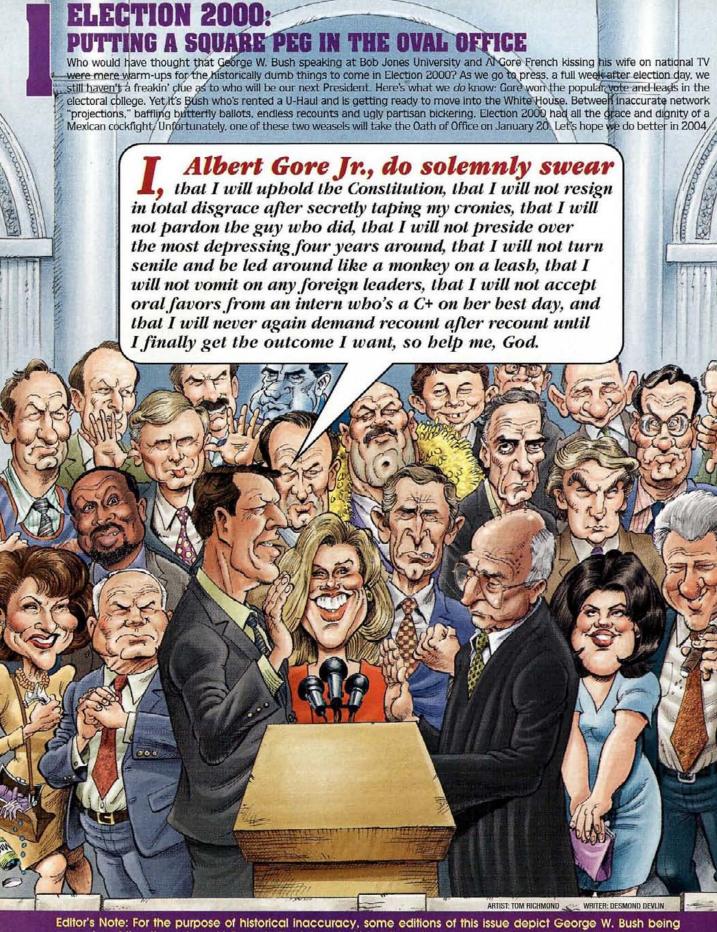
BITCH VS. THE PUNK) / DARVA CONGER: WHO WANTS TO MARRY A

ELIÁN GONZÁLEZ DEBACLE / PRESIDENTIAL CANDIDATE RALPH

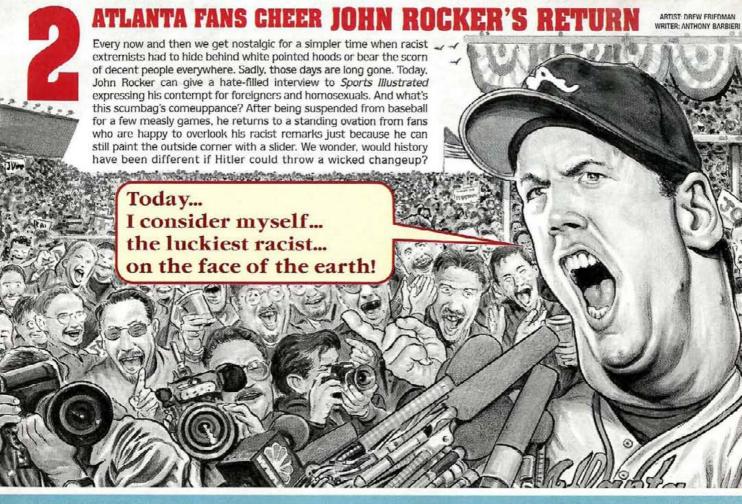
FIRESTONE TIRES: DEATH BY RUBBER / DR. LAURA OPENS.

THE REGIS/VAN HEUSEN DEAL / ELECTION 2000: PUTTING A SQUARE PEG IN THE OVAL OFFICE / PRESIDENTIAL CANDIDATE BILL BRADLEY / THE MISOGYNISTIC, HOMOPHOBIC EMINEM / THE ROCK ADDRESSES THE GOP CONVENTION / NAPSTER: COPYRIGHT INFRINGEMENT MADE EASY / COYOTE UGLY / SCOOTERS: CONTRAPTIONS OF CONCUSSION / TYSON VS. GOLOTA / FAMED "JOURNALIST" LEONARDO DICAPRIO INTERVIEWS PRESIDENT CLINTON / PRESIDENTIAL CANDIDATE ALAN KEYES / THE GOVERNMENT SETS NEW MEXICO ABLAZE / AOL/TIME WARNER'S ATTEMPT AT WORLD DOMINATION / RAE CARRUTH: GRIDIRON FELON / GEORGE W. VISITS BOB JONES UNIVERSITY / BOBBY KNIGHT: SERIAL BULLY / PRESIDENTIAL CANDIDATE STEVE FORBES / BOY SCOUTS SCREW GAYS / BIG BROTHER: BIG YAWN / DENNIS MILLER: THE HOWARD COSELL OF THE NEW MILLENNIUM / NRAPROPOSES THEME RESTAURANT / THE GOVERNMENT VS. MICROSOFT: NOBODY TO

ROOT FOR / WEN HO LEE GOES TO JAIL / THE OLYMPICS NO ONE WATCHED / STEPHEN KING: THE HORROR OF E-BOOKS / PRESIDENTIAL CANDIDATE ELIZABETH DOLE







ER: DEFENDERS OF COPYRIGHT INFRINGEMENT

Here's some MAD equations:

Taking + Paying = Buying. Taking - Paying - Stealing. Stealing + The Internet = Napster. Class dismissed.

Location: http://www.napster.com/

napste

Steal Loot

Plunder Pillage Infringe

Welcome To Napster

Furiously Avoided Questions (FAQ)

Q: What Is Napster?

A: Napster is the best way for college students with too much time and very little cash to download music for free, leaving more money for pizza, beer and illicit drugs while jamming servers at universities nationwide with neverending downloads. Napster also eliminates the problem of trying to open those damn shrinkwrapped CD cases when you're in a hurry to hear your new music.

Q: What does Napster stand for?

A: Napster stands for irresponsibly defrauding the entire music industry, one song at a time.

Q: What do the letters in "Napster" stand for? A: National Association of Pirates Stealing Tunes and Evading Royalties.

Q: But isn't Napster available Internationally? A: Yes, but the cute little acronym doesn't work then.

Q: Won't making music available for free adversely affect the livelihoods of thousands of people involved in the music industry, and not just people who deserve it like Michael Bolton, John Tesh, Yoko Ono and Björk?

A: Making songs downloadable for tree will actually increase sales of obscenely overpriced CDs. This way, everybody wins! (We're not sure how, but that's our story and we're sticking to it!)

Q: What's the deal with Lars Ulrich of Metallica?

A: Good question! What is the deal with that Lars guy? What kind of name is Lars, Anyway? Is he even American? Sounds like he's from Belgium. We don't even know if the copyright laws apply there. Therefore, Lars may not even be entitled to the royalties we're denying him!

Q: In the registration process for the Napster software, why do you ask questions such as name, address, blood type, annual income, and name of first-born child?

A: This allows us to get a sense of the make-up of the Napster community, but mainly it ensures that you'll also be named in any class action lawsuits brought against Napster in the future. We're just covering our own asses here, folks.

INEM: S&M FOR THE EARS

Imagine if it was scientifically possible for Andrew Dice Clay and Vanilla Ice (remember them?) to somehow bring forth into the world a love child. What would it be like, this little bastard? What venom and hate and mediocre hip-hop would spew forth from its ugly muq? How long would its vile act last before even the lowest dregs of our crass society rejected it and found it even beneath them? Stay tuned.

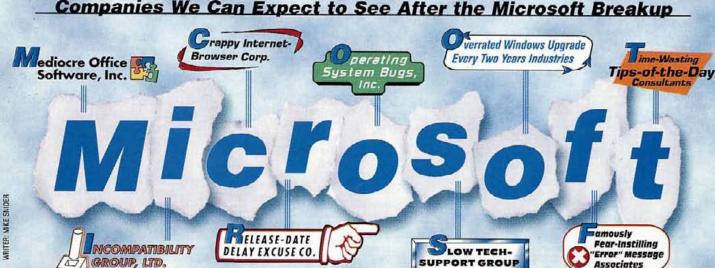


VRTIST, SCOTT ERICHER

THE U.S. VS. MICROSOFT: NOBODY TO ROOT FOR

A little history: Back in the '80s, everyone hated the phone monopoly that was AT&T, so our do-good government broke it up! Now everyone still hates AT&T, Sprint, MCI, Verizon, South Central Bell and 10-10-ClamSauce! Fast forward to the new millennium: Everyone hates the software monopoly that is Microsoft, and here comes our do-good government again to break it up! We're not sure how it'll all turn out, but you can bet your microchips that when egomaniacs Bill Gates and Janet Reno get Into a pissing contest, we're the ones who are going to get soaked!

Companies We Can Expect to See After the Microsoft Breakup







FIDEL CASTRO
as the AGING DICTATOR WHO
KNEW A GOOD P R OPPORTUNITY
WHEN HE SAW ONE

AL GORE

as the PRESIDENTIAL CANDIDATE WHO WOULD SAY

OR DO ANYTHING TO CAPTURE THE CUBAN REFUGEE VOTE,

EVEN LEARN A LITTLE SPANISH, "MY AMIGOS"

MARISLEYSIS GONZÁLEZ as the WEEPING COUSIN WHO LOVED ELIÁN...ALMOST AS MUCH AS SHE LOVED THE TV CAMERAS

JANET RENO
as the ATTORNEY GENERAL WHO HADN'T
ORDERED A RAID WITH THIS LITTLE
CONTROVERSY SINCE WACO

TRENT LOTT
as the HACK POLITICIAN WHO FOUGHT BITTERLY
TO KEEP THE BOY IN THE UNITED STATES... UNTIL
HE SAW THE LATEST POLL RESULTS

DONATO DALRYMPLE as the "FISHERMAN" WHO'D NEVER FISHED A DAY IN HIS LIFE

LÁZARO GONZÁLEZ as the UNCLE WHO WANTED TO SHOW ELIÁN WHAT BEING AN AMERICAN KID WAS LIKE, SO HE SPOILED HIM ROTTEN WITH GIFTS FROM OTHER PEOPLE

AV IN HIS LIFE HIM ROTTEN WITH GIFTS FROM OTHER PEOPL

JUAN MIGUEL GONZÁLEZ

EATHER WHO COLLINST WAIT TO GET HIS SON BACK HOME SO THAT

as the FATHER WHO COULDN'T WAIT TO GET HIS SON BACK HOME SO THAT THE CUBAN AUTHORITIES WOULD STOP THREATENING TO KILL THE REST OF HIS FAMILY AS PUNISHMENT FOR FAILING TO BRING HIS SON HOME

And introducing ELIÁN GONZÁLEZ 28 the LITTLE BOY DESTINED TO SPEND YEARS IN PSYCHOTHERAPY AS A RESULT OF THE STORM
WITH A CAST OF THOUSANDS OF ANTI-CASTRO DEMONSTRATORS WHO SEEMED TO HAVE NOTHING TO DO ALL DAY EXCEPT PARTY OUTSIDE ELIÁN'S
Original Song. "RENO'S GONNA GET YOU" by GLORIA ESTEFAN Directed by THE CUBAN-AMERICAN NATIONAL FOUNDATION

DARVA CONGER: WHO WANTS TO MARRY A CENTERFOLD BIMBO

It went like this; seeking easy money and fame, a gulet little suburban nurse named Darva Conger decides to appear on the sleaziest, most morally-reprehensible show since The 700 Club, FOX-TV's Who Wants to Marry a Multi-Millionaire. And she gets exactly what she wants: she wins. Then she discovers - surprise, surprise - that overnight she's become a national punchline! So she makes the media rounds telling anyone who will listen that in fact, she's just a quiet little suburban nurse who wants her anonymity and dignity back. And what better way to accomplish this than by shoving her small (but perkyl) breasts into the face of mankind by appearing in Playboy?!



WHOOPS! Turns out she's a giant HYPOCRITE!

"I have worked my whole life to be a **CREDIBLE PERSON** of integrity...I'd like it back."

— Good Morning America February 23, 2000

"I don't need anyone else's MONEY, I just want my life back."

Good Morning America February 23, 2000

"...I'm hoping that public interest will IE DOWN shortly and I will no longer be a public figure."

ABC News.com Chat February 24, 2000

"...I'm not going to do **ANYTHING that's going** to dig myself even further in the hole."

Larry King Live March 8, 2000

8

BOBBY KNIGHT: SERIAL BULLY

It seems like it'd be a simple rule: If a coach assaults a player, the coach gets fired. Yet, in May, when a video surfaced of Bobby Knight putting a Latrell Sprewell-style chokehold on one of his Hoosiers, Indiana University "disciplined" him by issuing a wrist-slapping "zero tolerance policy." The most amazing part of this story? That the hot-headed Knight managed to last four whole months before he got caught again abusing a student and that Indiana finally found the nerve to toss him — just like one of those cheap folding chairs Bobby himself used to toss across the gym floor.

Oops!... He Did It Again

Sung to the tune of Britney Spears'
"Oops!...I Did It Again"

Looks like he did it again — Got angry, went nuts! Did not count to ten... That's Bobby! Said he "Just grabbed his arm..

The kid wasn't hurt -

All his raaaanting and raaaaving This was so pre-dict-a-bly him! Ol' Bobby, Bobby

so what was the harm?"

Oops! He did it again!
"Uncivi!!" "He's cut!"
They fired his butt!
Bad Bobby, Bobby!
Oops! he lost all control,
acted like an a-ho-ho-hole...

He's so bel-lig-erent!

He snarled, "It Just Isn't fair!"
"I gave it my all —
Choking a stuuudent —
or throoow-ing a chair!"
I.U.'s prez had his fill
Always fearing what's next —
and who would Knight kill!

All his raaanting and raaaving The man is so ment-a-lly ill! That's loony Bobby!

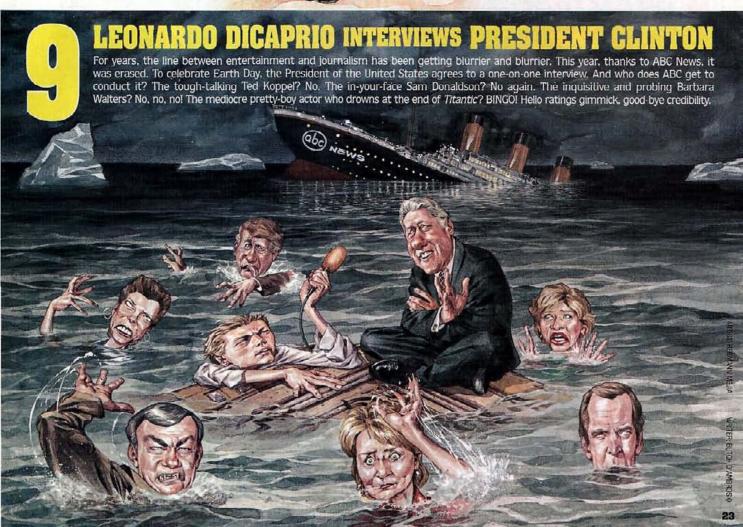
ARTIST RAY ALMA

Oops! He did it again!
"Uncivil!" "He's cut"
They fired his butt!

Bad Bobby, Bobby!

Oops! he lost all control,
acted like an a-ho-ho-hole...
he's so bel-lig-erent!





OPEC GAS PRICE GOUGING

We thought we had a deal. We send our troops to the Middle East and throw Saddam Hussein's ass out of Kuwait and all the OPEC nations — except Iraq — keep the oil flowing to us fast and cheap. But nope, nope, nope! Have you been to the pump lately, bunky? Try filling up that gas-guzzling SUV for less than 50 clams? Over a deuce for a measly gallon of hi-test? Hey, Kuwait — next time Saddam and his goons drop by to rape and pillage your country, call France.



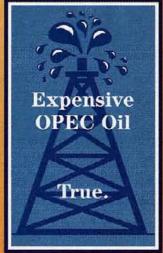














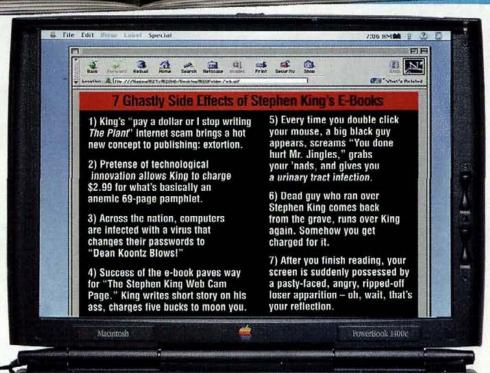
Murder, rape, kidnapping, wife-beating, burglary, drug possession, driving under the influence – with superstars like Ray Lewis. Rae Carruth and Mark Chumura leading the pack, one in five NFLers has a criminal record (and that's not counting all the Cincinnati Bengals, who collectively should be charged with the heinous crime of "Perennially Sucking")! Go figure that a bunch of coddled, uneducated, steroid-popping goons who've been trained their whole lives to smash, brutalize and destroy on the field can't stay out of trouble off it! Our guess is the league's next expansion team will be in Leavenworth.

WHICH SPORTSCENTER DO YOU WATCH?
5 AM—12 PM, 6 PM, 11 PM, 2 AM ET

INDICTED CAROLINA PANTHER RAE CARRUTH DOESN'T HAVE MUCH OF A CHOICE. THE JAIL HE'S IN ONLY LETS INMATES WATCH AN HOUR OF TV EACH AFTERNOON, SO HE'S BASICALLY STUCK WITH THE 6 PM SPORTSCENTER

STEPHEN KING: THE HORROR OF E-BOOKS

Over the years, Stephen King has done everything in his power to send shivers and tingles up our spines! And this spring, he came up with his "scariest" idea yet: Banging out another one of his overwritten horror-bythe-numbers tomes - this time about a big, evil plant and releasing it in installments over the internet. Then he made his big threat: if we don't pay a buck a chapter under the honor system. he won't finish the story! To which we say: You promise?



PHOTOGRAPHER

A MAD AD PARCOY

14

THE GOVERNMENT SETS NEW MEXICO ABLAZE

When setting a "controlled forest fire." the key word to remember is "controlled." This obvious fact somehow eluded the "experts" at the National Forest Service who managed to burn down 325 homes and turn thousands of pristine woodland acres into a charred and smoldering disaster area. But maybe we're being too hard on the boys at the Forest Service – after all, they did manage to incinerate every tree, bush and shrub that they set out to (and a tad more). Or, to put it another way, "the operation was a success but the patient died."

SMOKE







FIRESTONE TIRES: DEATH BY RUBBER

Question: What does a big tire manufacturer and a major auto company do when they realize they're responsible for putting millions of defective tires on the road, thereby endangering countless lives? A) Tell no one and hope the little problem goes away by itself, B) Open a new division which manufactures coffins since they're sure the demand is going to be high, C) Initiate a multi-million dollar cover-their-ass media blitz featuring full page ads feigning concern while completely denying any legal or moral responsibility whatsoever. The correct answers: "A" and "C" — and who knows? — maybe "B" as well.

THE FIRESTONE TIRE RECALL. DOES IT AFFECT YOUR FORD MOTOR COMPANY VEHICLE?

As a demonstration of our ongoing commitment to customer safety and satisfaction, Firestone, after consulting with the National Highway Traffic Safety Administration (and our panicked attorneys, who strongly advised us to at least appear to be concerned), has announced a phased recall of Xplode-124, Xplode-126 and certain Insta-Shred® Tires.

We believe that these tires, when properly inflated and maintained, are among the world's safest tires, especially on a stationary car. On a moving car your results will vary widely. Most reported accidents related to these models have involved tires operated in extremely warm climates — in cities and towns where the temperature often zooms above 65 degrees and stays there for twenty-four hours or longer. It must also be noted that tire fallure most frequently occurs when vehicles are operated at reckless, double digit speeds of 20 mph and higher. Nevertheless, we are committed to taking whatever steps necessary to retain our customers' long-standing confidence, in the sincere hope that they will retain our tires, if for no other reason than it's a hassle to bring them back.



Only our round tires, such as the one shown above, are involved in the recall.

Which tires are affected? The round ones made of rubber are the most vulnerable.

Should I stop driving my car if I have these tires? No. Under most conditions, driving with these tires is no more dangerous than driving down a winding mountain road at night, at high speed, with no headlights, while you're dead drunk.

What is Firestone doing to meet the increased demand for replacement tires? We've tripled production, working around the clock to meet customer demand. Of course, cranking up production to such record-breaking speed requires us to forego our usual quality controls, but taking such short cuts insures that you'll have replacement tires sooner. And they'll look great!



Look for #P-U-124. If your tire has already exploded or fallen apart, check each and every piece for the serial number.

What should customers do while they're waiting to receive official notification that their tires are being recalled? Travel by bus or a cab. Be sure to check the tires before you ride and make sure we didn't make them! If we did, take a different bus or cab, or walk.

Why is the number of reported incidents with these particular tires so high? The number of reported tire failures only seems high. If you compare our tires to tires made by unskilled labor using poor quality materials and outdated manufacturing tools, you'll find the failure rate of our tires is only slightly higher.

Who should customers call with questions? Call our customer assistance line at 1-900-BLO-OUT. The line is open 24 hours a day, but someone will be there to actually answer the phone between 10AM and 2PM when our regular surcharge of \$2.99 per minute is reduced to \$2.89.

What is Firestone doing with the tires that are returned? In order to lessen any environmental impact, the returned tires will be washed, relabeled as "new" and sold in third world countries where safety regulations are either not enforced or non-existent.

A final word: We are not aware of any manufacturing or design defect which may have caused our tires to suddenly disintegrate while in use. Even so, when the treads of your tires suddenly, unexpectedly and for no apparent reason start totally coming apart, we urge you to regard it as a "stern warning" that they need to be replaced. We took this voluntary recall step because customer safety and satisfaction remain our number one concern, right after spin control and covering our ass legally as much as we can.

Firestone | Ford Motor Company,

WRITER: DICK DEBARTOLO

It is the long standing motto of the Boy Scouts, and better advice has never been given: "Be prepared." Be prepared to fight all the way to the Supreme Court to defend your right to exclude homosexuals. And when the Court votes by a narrow 5-4 margin to protect your right to discriminate, be prepared to lose state funding. Be prepared to be forbidden to use public schools and parks for your homophobic troop meetings. And be prepared to hear people snicker when you recite that bogus law about being "helpful. friendly, courteous" and "kind."



SPOTTING **MERIT BADGE**



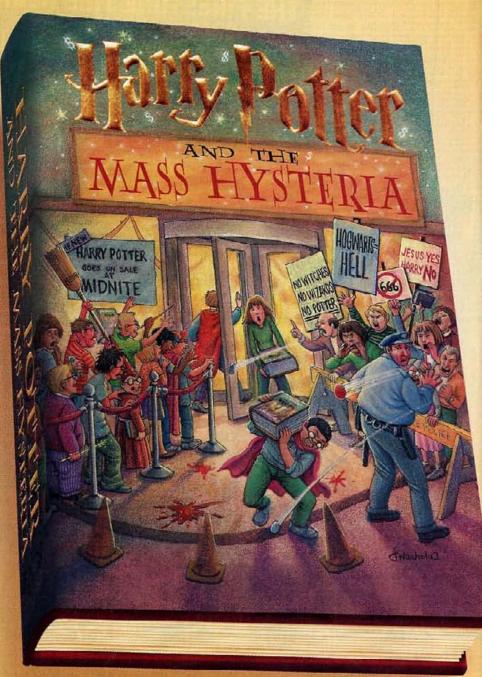


OUTING **MERIT BADGE**



THE OVERBLOWN, OVERHY

For the last few years, kids (and really immature adults) have been obsessed with Harry Potter books. But in 2000, the insanity reached ridiculous new heights. Morons dressed as wizards camped outside bookstores for days to be the first to buy J.K. Rowling's latest 752-page tome. Harry Potter and the Goblet of Fire. Meanwhile, zealots on the religious right were busy trying to ban the book, claiming that it would transform children into Satan-worshipping witches and warlocks. It seems to us that all these unbelievable, surreal, phantasmagorical events had all the makings of a Harry Potter book themselves.



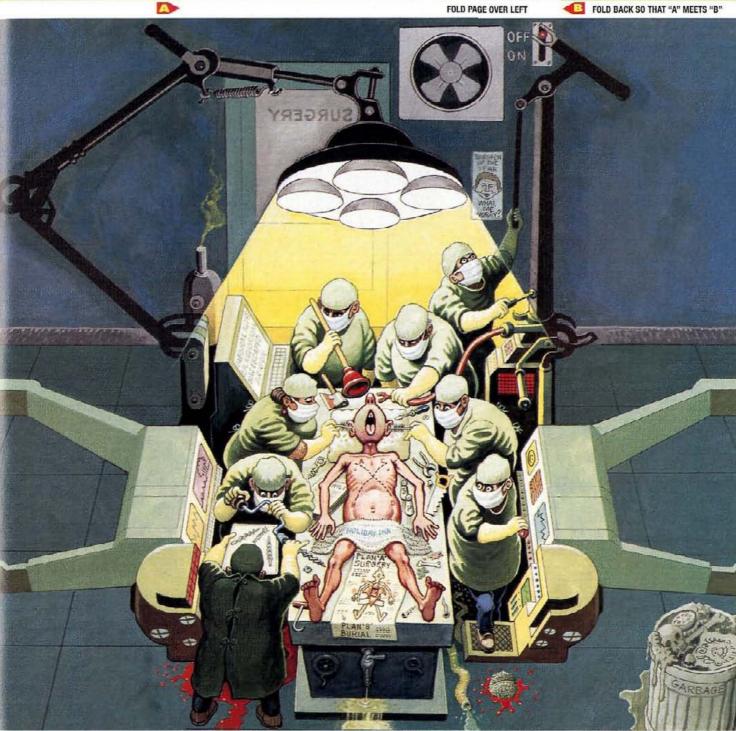
ARTIST: JAMES WARHOLA

WHAT CRISIS IS **PUTTING A STRAIN** ON OUR HEALTH **CARE SYSTEM** THIS YEAR?

HERE WE GO WITH A SPECIAL EDITION

Health care in this country has reached a new low point. Between the lack of insurance coverage and HMO's not paying for procedures, people are starting to panic. And now, a new crisis has popped up that is putting an additional strain on our failing health care system. To find out what our 19th dumb thing of the year is, fold page in as shown.





SCOFFERS DENY A CRISIS EXISTS BUT EVERY PROMOTER OF BETTER HEALTH CARE KNOWS THE TRUTH. WILL ANYTHING BE DONE? OR WILL THERE BE SCAPE-GOATS WHO'RE RIDICULED AS FEAR MONGERING LOUTS.





Don't get us wrong, we think every couple who sincerely wants kids should have them. Even lesbian couples. But c'monl Who in their right minds would choose a decrepit, grotesquely obese, burnt-out former rock star with a long and widely-documented history of substance abuse, liver disease and felony convictions to father their child? Twice, no less! On the other hand, we found it refreshing that Melissa Etheridge and Julie Cypher were secure endugh in their femininity to choose a sperm donor with larger breasts than they have.

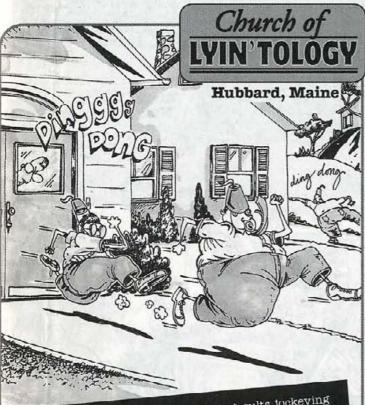




Attention MAD Followers! To fully enhance your reading experience, our exalted and infallible leader instructs you to do the following: 1) slip into a black shroud 2) throw on a pair of some comfy Nike sneakers 3) mix up a fresh batch of Kool-Aid! You are now prepared to take a journey to a higher plane as you read...

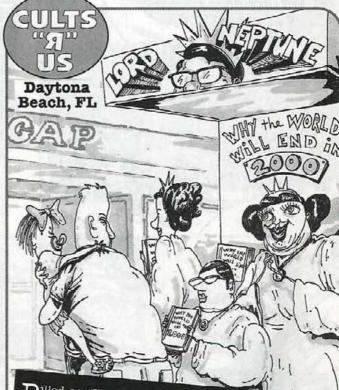
A MAD INVESTIGATIVE REPORT:

DOOMSDAY CULTS IN AMERICA TODAY



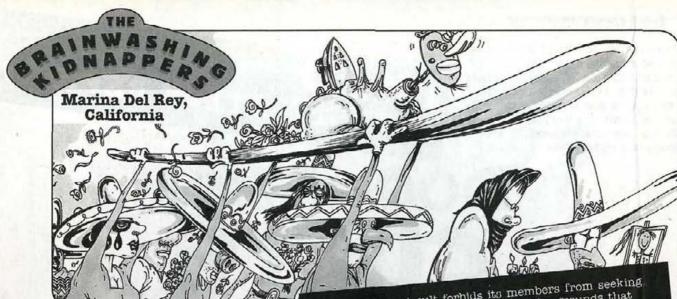
This church is one of six different cults jockeying for the exclusive rights to present the massive conflagration of fire, suffering and anguish that will mark the end of the world as a Pay-Per-View event. The group's leader, self-styled holy man Shaman Radanymede is the author of Mass-Brainwashing For Dummics.

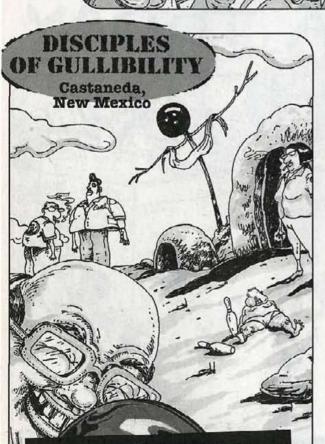
New members of this cult are required to go doorto-door and perform the "ring-the-doorbell-andrun" prank. The group's surprisingly honest motto is, "You can't spell Shaman without Sham."



Billed as "Your One-Stop Super Cult," this growing sect is responsible for driving many smaller mom and pop cults out of business. Lord Neptune, the cult's founder and a Metabolife salesman, has gathered so many new converts that he was named "Cult Leader of the Year" by False Messiah Monthly.

Rollowers can often be seen manning colorful kiosks at shopping malls, selling copies of Neptune's books Why the World Will End in 1998, Why the World Will End in 1999 and Why the World Will End in 2000 – Really. Members routinely receive messages from God by playing "Weird Al" Yankovic albums backwards.





This commune-based cult originally started as a Wednesday night bowling league team, but things somehow got "weird" along the way. Members of this collective live in mud huts and believe that all modern technology is the tool of the devil (for more information, visit their website at www.disciplesofgullibility.com).

The cult's leader, Rev. Ling Yazuka, is best known for presiding over "mass divorces" in which thousands of his followers split up at the same time. The group's core belief is that the Four Horsemen of the Apocalypse are Tinky Winky, Laa-Laa, Dipsy and Po.

This West Coast cult forbids its members from seeking any form of medical treatment on the grounds that "There's just too many damn forms to fill out!" The group first gained national attention when it almost convinced the first gained national attention when it almost convinced the Anaheim Angels to have a "Severed Goat Head Night." Anaheim Angels to have a "Severed Goat Head Night." If you live in the Marina Del Rey area, you may recognize their distinctive uniforms of som-

If you live in the Marina Del Rey area, you may nize members by their distinctive uniforms of sombreros, lime green unitards and big red clown shoes wern during their holy days of mourning. Currently, this is the only cult in America with a height requirement.

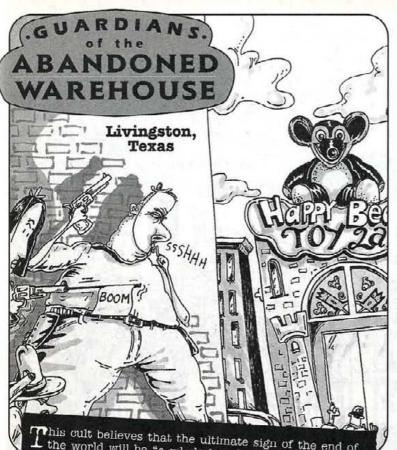
FLOCK OF SATCHENANDA

Mount Tabor, New Jersey



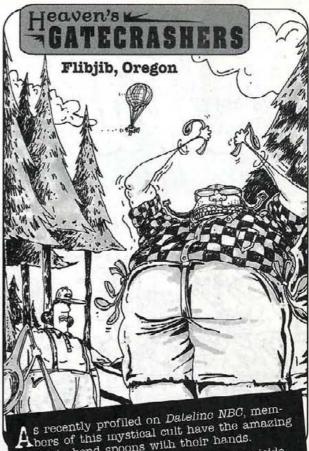
This little-known cult was founded by Swami Satchinanda, who shortened his name from Swami their heads bald, but are required to wear their hair in The group's

The group's main activity is phoning local authorities to take credit for things they couldn't possibly have caused, such as eclipses or fog. According to J.D. Power & Associates, this cult ranks #1 in slavish devotion (which may be due to the daily electroshock treatments).



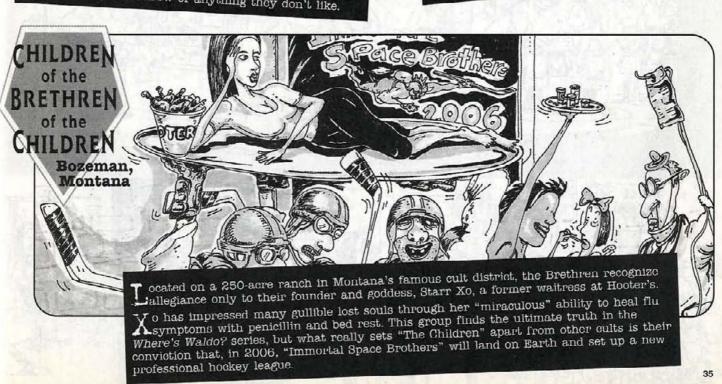
This cult believes that the ultimate sign of the end of the world will be "a whole lot of nuclear weapons being launched at the same time." Members profess a fanatical devotion to their charismatic founder, Guru Ram Vindaloo Pona (formerly Bernie Rosenblatz).

Last year, after a tense standoff with the FBI, many members were jailed for illegally stockpiling gag pistols with the "boom" flag. The Guardians believe in a message of tolerance and brotherhood, but only on Thursday — the rest of the week they encourage the vicious, bloody overthrow of anything they don't like.



Abers of this mystical cut have that ability to bend spoons with their hands.

Pecently, the group attempted mass suicide by swallowing handfuls of Flintstones chewable vitamins — tragically, all survived. In stark contrast to the numerous UFO cults that have sprung up recently, this is the first-ever weather balloon cult. Currently, their "Date of the Apocalypse" pool has over \$400.00 in it.

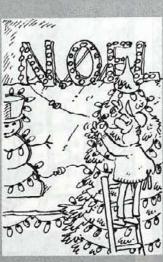




AND THE REST OF THE PARTY OF TH

ARTIST AND WRITER: SERGIO ARAGONES















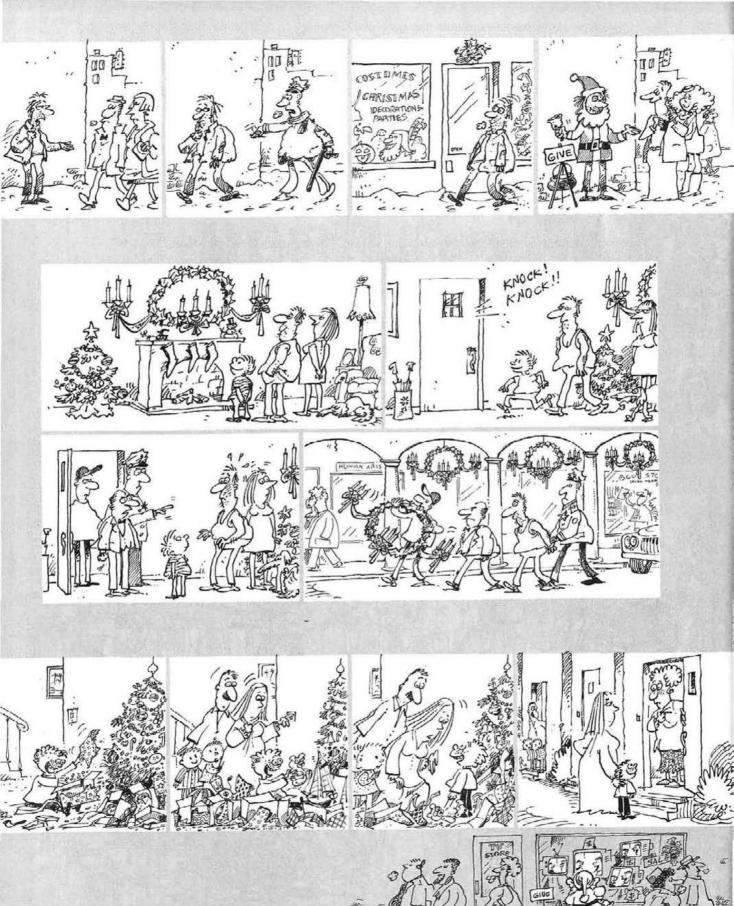
















JUSTICE

...and moreover, we the jury find the defendant's lawyer so obnoxious we'd like to sentence him, too!



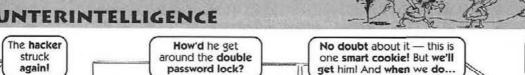
ARTIST AND WRITER: DAVE BERG

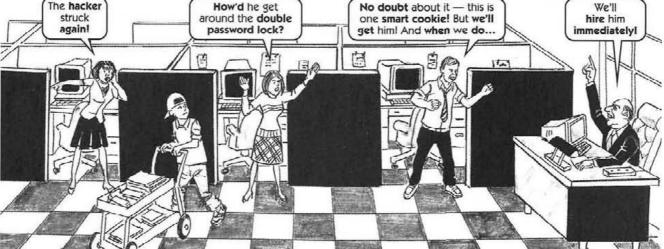
MODERN ROMANCE



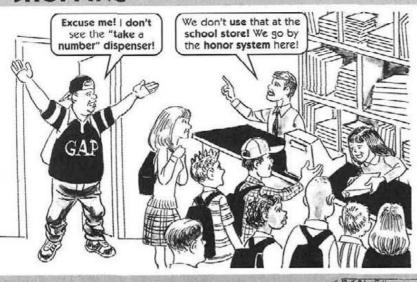


COUNTERINTELLIGENCE



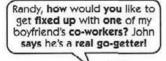


SHOPPING





RELATIONSHIPS









LAWYERS

Any

mail

today,

Yes, remember that old high school friend of yours we ran into and chatted with at the movies? The one who became a big shot attorney?



WEAPONS

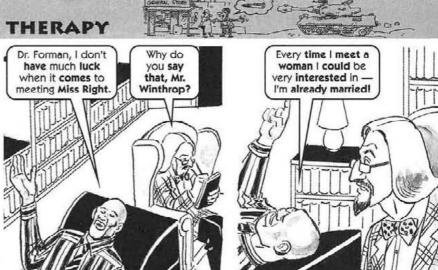




SUPPORT GROUPS





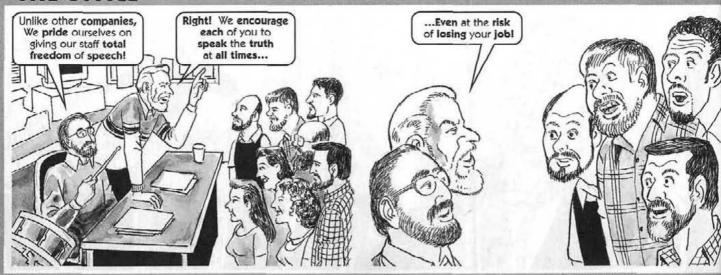


DATING





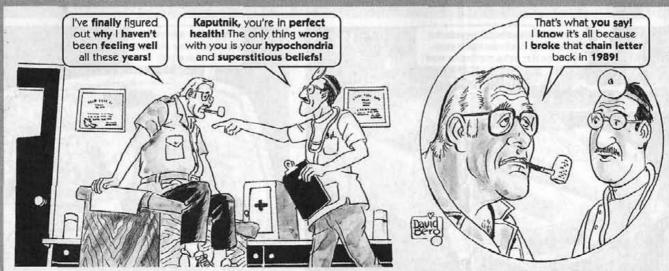
THE OFFICE



PRIORITIES



DOCTORS





game that may seem real familiar to you (mainly because we started it in issue #390)! Here's ...

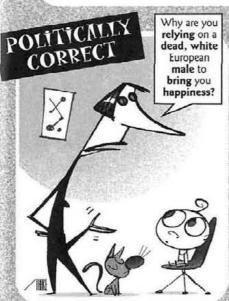


Spot your Parents!

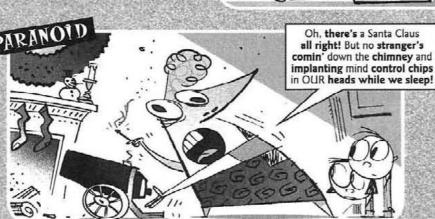
IF SANTA CLAUS **WAS REAL**

ARTIST: BOB STAAKE WRITER: JEFF KRUSE















Now that the Presidency of Bill Clinton is limping to a close, one question must be answered. And not in the usual evasive legalistic way, either. What will be the enduring legacy of President William J. Clinton? Has he left an indelible mark on history, or just on Monica's blue dress? We at MAD can't wait for the highfalutin college eggheads to spend the next 25 years arguing about it! We're gonna tell you right now in a learned analysis we call...

willege eggheads to the next 25 years g about it! We're tell you right now in a d analysis we call... WILL STACK UPAGAINST WRITER: DESMOND DEVLIN

ARTIST: PAUL COKER



While his soldiers endured hardship and despair, George Washington inspired them to survive the freezing cold winter of 1777-78 at Valley Forge

Bill Clinton pretty much knows what Washington went through, after years of sharing a bed with Hillary.





Jimmy Carter had an ill-bred hillbilly brother who embarrassed the country with his sloppy antics.

Bill Clinton didn't need his ill-bred hillbilly brother to do that.



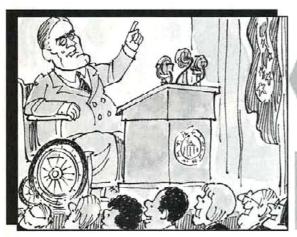


Abraham Lincoln got less than 50% of the popular vote, but grew to earn the respect and admiration of all people throughout the United States.

Bill Clinton got less than 50% of the popular vote.



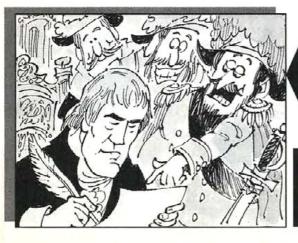
OTHER U.S. PRESIDENTS



During his Presidency, most Americans never suspected what was really going on below Franklin Roosevelt's waist.

There's one guy in Wyoming named Cletus who doesn't know about the goings on in the lower half of Bill Clinton's body yet.





15 million dollars enabled America to double in size, thanks to Thomas Jefferson's wise and daring Louisiana Purchase.

55 million dollars (so far!) enabled America to find out where Bill Clinton likes to put his weenie.





Harry Truman told the world, "The buck stops here."

Bill Clinton told his donors, "For enough bucks, you can sleep here."





Woodrow Wilson dedicated himself toward creating an international "League of Nations."

Bill Clinton looks like he devoted most of his energies toward supporting the International House of Pancakes.





Ulysses S. Grant personally redefined the meaning of courage, the meaning of loyalty, and the meaning of patriotism.

Bill Clinton redefined the meaning of "is."



CLINTON WILL STACK UP AGAINST OTHER U.S. PRESIDENTS





Several historians now believe that Warren G. Harding died after being secretly poisoned by his wife.

> Stay tuned.



One of the black 'marks on John F. Kennedy's record was the Bay of Pigs.

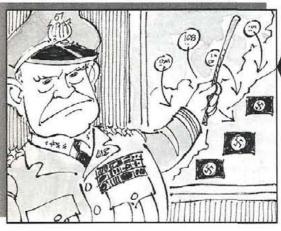
One of the black marks in Bill Clinton's life was his non-stop parade of pigs.



Observers and historians will argue for decades as to what might have been contained on the missing 18 and a half minutes on Richard Nixon's secret tapes.

Whenever Bill Clinton had an unexplained 18-minute gap in his schedule, nobody was all that confused as to what he was doing.





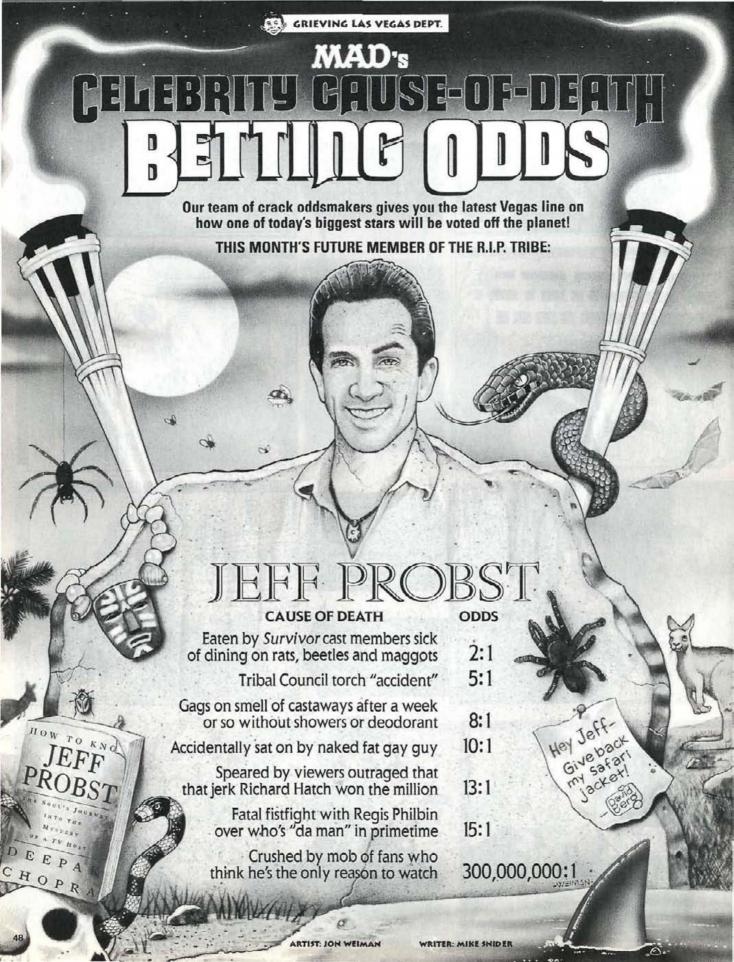
Before becoming President, Dwight Eisenhower signed off on the order that sent over 100,000 American soldiers rushing onto French soil during the D-Day invasion.

As President, Bill Clinton signed the NAFTA deal that sent over 100,000 American jobs rushing over the Mexican border.





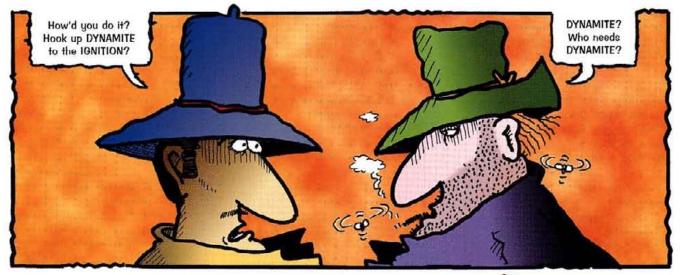




TALES FROM the DUCK SIDE

GOOFFELLAS









Also available!

Sour McLachlan and

Alanis 'SmoresSette!

From the Makers

Cherry Garcia

and

Phish Food

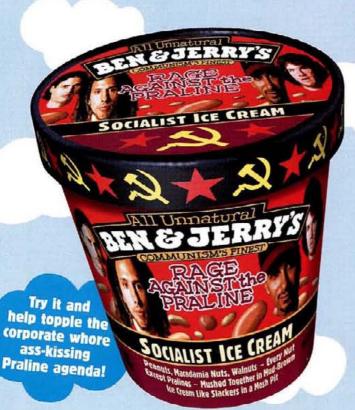
Come...

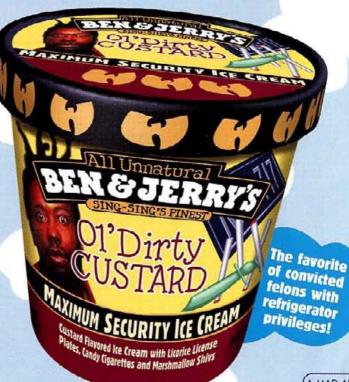
ROCK & RAP INSP/RED

Combs LOW PHAT ICE CREAM Sean by Puliy Himself by "Looping" a hocolate Fudge and "Laying Dowl ck" of Honey Combs Cereal on Top

> Sample the world's first "sampled" ice cream! A'ight!

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A MAD AD PARODY